



BC Aviation Council: Not for profit, Transportation, Events

For the past 15 years the BC Aviation Council has been putting on their annual event, 'Black Tie & Blue Jeans', typically attendees were members only. How do you grow your membership and also increase existing member loyalty? Easy, create a loyalty-building brand that makes people proud to be a part and look forward to the future. With organizations that have been around for multiple decades it is important to show growth, forward thinking and a high degree of professionalism.

SERVICES:
Advertising
Branding
Trade Show

Year:
2007-2008