



## Burnaby Community Connections: Not for profit

Burnaby Community Connections purpose is to help people when they are in need, it is very important that the branding reflected that on a few key levels. Raising children, seniors and new immigrants. This brand is centered around people, from the logo with silhouettes of people to the carefully chosen stock photography, we needed to make sure that no matter who you are you could find yourself here.

**SERVICES:**  
Branding  
Consulting

**Year:**  
2007